

For Investors

We are excited to present you a unique investment opportunity with “Vinaio delle Marche”, an innovative project that combines the authenticity of the schiacciate made at the moment and the selection of local wines in a franchise format.

About Us

Vinaio delle Marche is a brand that represents the culinary tradition of the Marche region, offering fresh and high quality products. Our goal is to bring a unique gastronomic experience to the best hotels and restaurants, creating an authentic bond with customers through the flavors of our territory.

The Project

Pop-Up and Flag Store: We intend to launch pop-up stores in gastronomic events and festivals, as well as creating permanent flag stores within luxury hotels and renowned restaurants.

Product Offer

- Freshly Made Crushes: Fresh preparations using local ingredients, with customizable options to satisfy a diverse clientele.
- Tasting Wine: A curated selection of Marche wines, with tasting options that educate and involve customers.

Advantages for Investors

1. Market Expansion: The catering and hospitality sector is constantly growing, and our proposal fits perfectly into this trend.
2. Content Risks: The franchise model minimizes financial risks, as franchisees cover initial costs.
3. Support and Training: We offer full support to franchisees, including product training courses and effective marketing strategies.

Marketing Strategy

We will use social media campaigns, collaborations with influencers and tasting events to attract customers and create buzz around the brand. The goal is to build a community of enthusiasts who celebrate Marche cuisine and wine.

Conclusion

Investing in Vinaio delle Marche means not only becoming part of a successful gastronomic project, but also contributing to enhancing the culture and flavors of the Marche. We are convinced that, together, we can create a recognized and appreciated brand, capable of offering unforgettable experiences.

We would be happy to discuss this opportunity further and answer any questions you may have.

Contact us: info@beverlygroup.it

